



Trending Up Every Year!

**1 Million+**

Posts by Website Vistors

**2 Million+**

Website Visitors in 2016

**240 Million+**

Ad Banner Impressions

**3.8 Million+**

Page Views in 2016

**375,000+**

Inbound Website Links

*Beach Like  
A Local!*

**G 94,600+**

Pages Indexed by Google

SoWal Search Engine POWER!

Support Your Community!

**Our Mission**

To provide information for enjoyment and conservation of our natural resources.

To foster community & business, and promote events & activities.

Founded 2004

*#SoSoWal*



**3.4 MILLION+**

Live BeachCam Views

**Constant Connection!**

Your Target Market!

**SoWal.com**

Visitor Ranking

- Atlanta
- New Orleans
- Houston
- Dallas
- Birmingham
- Orlando
- Chicago
- New York
- Memphis
- Louisville
- St. Louis
- Miami



*ShareSoWal*



**160,000+**

Facebook Likes

**REAL Beach Lovers!**

Reach Decision Makers Before, During, & After Their Visit!