



# DANIELLE STUTZMAN

## Social Media Manager & Content Creator

Marketing guru with 5+ years of experience. Specialist in handling and managing day to day tasks, staying up to date with trends while creating unique, engaging content.

### EDUCATION

2014-2018

**Wright State University**

- Bachelors Degree, Marketing  
Cum Laude, Honors Program

### SKILLS

Social Media Management  
Content Creation  
Community Management  
Influencer Management  
Photo/Video  
Copywriting  
Brand Building  
Product Information Management  
Creative Spirit  
Reliable and Professional  
Organization  
Time Management  
Team Player  
Fast Learner

### CONTACT

-  (937) 248-1235
-  stutzmandanielle@gmail.com
-  Dayton, OH

### EXPERIENCE

January 2023-Present

**Freelancer**

Social Media + Influencer Manager

- Content creation & management of social accounts, community management & management of content partnerships

April 2022-Present

**P'tula + Just Ingredients**

Digital Content Creator + Affiliate

- Content creation, video editing, caption writing, community building, Instagram stories, product promotion

Mar 2021-Nov 2022

**American Dream Nut Butter**

Marketing Program Manager

- Content creation & management of social accounts, community management, campaign support & management of content partnerships + cobranded giveaways

May 2018-Mar 2021

**Miracle Pet**

Marketing & Social Media Specialist

- Manage social media accounts, content creation, ambassador program and marketing literature